

Nonprofit Impact Report Template

Reporting period: [e.g., January-December 2026]

Organization name: [Nonprofit Name]

Executive summary

Mission:

[One sentence describing your mission]

Key impact highlights:

- [Metric 1: What changed + number]
- [Metric 2: What changed + number]
- [Metric 3: What changed + number]

Summary:

[2-3 sentences explaining the most important outcomes from this period and why they matter]

The problem we address

The challenge:



[Brief description of the problem your nonprofit works on]

Who is affected:

[Target population or community]

Why this matters:

[1-2 sentences explaining urgency or relevance]

Our programs

Program name	Target group	Intended outcome
[Program A]	[Who it serves]	[What should change]
[Program B]	[Who it serves]	[What should change]

Impact metrics and results

Program effectiveness

- Outcome completion rate: [X%]
- Pre- vs post-intervention change: [What improved + by how much]
- Cost per outcome: [\$ per successful result]

Beneficiary impact

- Total beneficiaries served: [Number + context]
- Retention/follow-through rate: [X%]
- Outcome durability: [How long impact lasted/indicator]

Beneficiary Reach & Insights

- Total individuals reached: [Number]
- Key demographics: [Age, region, group - only what's relevant]
- Notable insight: [1 short insight about depth or quality of impact]

Financial impact snapshot

Total funds used: [Amount]

How funds supported impact:

- [X%] → Program delivery
- [X%] → Capacity or operations
- [X%] → Expansion or innovation

Restricted funds:

[How restricted funds were used, if applicable]

Learnings and challenges

What worked well:

- [Insight 1]
- [Insight 2]

What needs improvement:

- [Gap or challenge identified]

What's next

Upcoming priorities:

- [Next goal or expansion]
- [Program improvement or focus area]

Support needed:

- [Funding, partnerships, resources]

Where we need your help

[Clear next step: donate, renew funding, support a program, stay engaged]

Optional notes

- Data sources: [Internal tracking, surveys, evaluations]
- Methodology (if needed): [Short explanation]